

Whereas, the members of the Missouri House of Representatives hold in high esteem those Show-Me State businesses which have admirably contributed to the overall quality of life in the local communities and neighborhoods in which they operate; and

Whereas, 1450 KOKO radio of Warrensburg brought local programming, music, and news to Johnson County when it began broadcasting at 6:30 a.m. on December 10, 1953; and

Whereas, owned and operated by D&H Media LLC since August 2001, 1450 KOKO radio was inaugurated by Lee E. Baker, part owner of KDKD in Clinton and owner of KLEF in Ottumwa, Iowa, and David M. Segal of KUDL in Kansas City, KDKD in Clinton, and several stations in the south; and

Whereas, the early years of 1450 KOKO radio featured Associated Press news, music from a 10,000-record library and a transcription service produced by Radio Corporation of America, and such local programs as Central Missouri State University home basketball games; and

Whereas, 1450 KOKO radio was first located east of the junction of Highways 13 and 50 in a specially constructed building of modern ranch design which contained full studio facilities, a news room, and general and administrative offices; and

Whereas, it was not long before 1450 KOKO radio outgrew its original facilities, and in 1969 moved to its current Warrensburg location; and

Whereas, 1450 KOKO radio celebrated the thirtieth anniversary of its establishment with a ten-day-long celebration in 1983 which featured top music hits from the previous three decades, an abundance of congratulatory messages from former employees and such luminaries as President Ronald Reagan, and advertising rates from early in the station's history:

Now, therefore, be it resolved that we, the members of the Missouri House of Representatives, Ninety-second General Assembly, join unanimously to applaud the stellar, groundbreaking history of 1450 KOKO radio and to convey to all of those involved this legislative body's heartiest congratulations upon reaching the Golden Anniversary of their enterprise's establishment and our best wishes for many more years of broadcasting to come; and

Be it further resolved that the Chief Clerk of the Missouri House of Representatives be instructed to prepare a properly inscribed copy of this resolution for presentation to 1450 KOKO radio in Warrensburg, Missouri.

Offered by _____
Representative David Pearce
District No. 121

I, Catherine L. Hanaway, Speaker of the House of Representatives, Ninety-second General Assembly, First Regular Session, do certify that the above is a true and correct copy of House Resolution No. 4764, adopted December 3, 2003.

Catherine L. Hanaway, Speaker